

WESTCHASE DISTRICT COMMUNITY FUND

AGENDA

May 4, 2022

TO: THE BOARD OF DIRECTORS OF THE WESTCHASE DISTRICT COMMUNITY FUND AND TO ALL OTHER INTERESTED PERSONS:

Notice is here by given that a meeting of the Board of Directors of the Westchase District Community Fund (the “Corporation”) will be held on Wednesday, May 4, 2022, at 7a.m., in the Westchase District Conference Room – 10370 Richmond Ave., Suite 1350, Houston, TX 77042, or via Zoom Conference Call (Zoom.us, Meeting Number: 915-070-8950, or call in number: +1 253-215-8782, 915-070-8950#), open to the public, to consider, discuss and adopt such orders, resolutions or motions, and take other direct or indirect actions as may be necessary, convenient, or desirable with respect to the following matters:

1. **Call to Order.**
2. **Guests.** Introduce guests, if any.
3. **Board Members.** Discuss potential new board members.
4. **Westchase District Update Report.** Receive a report on Westchase District.
5. **WDCF Audit.** Vote to approve WDCF audit (part of Westchase District audit).
6. **Ratification Vote.** Vote to approve move of Greenspace funds from CDARS account to TexPool account.
7. **Administrative Report.** Review and approve the minutes of April 6, 2022 meeting. Review and approve Treasurer’s report, if necessary.
8. **Donation Submission(s).** Receive donation request(s), if any, from our community.
 - a. WHAM Spring Dash
9. **Pillars**
 - a. Discussion:
 - i. Giving, Partnership/Volunteers, Events, Resources
 - ii. Discuss School Supply Drive
 - b. Discuss ideas from each pillar area:
 - i. Community Outreach
 - ii. Website/Social Media
10. **Reminder:** Director 2022 Contributions are due.
11. **Upcoming Board Meetings.** Proposed next meeting dates are: June 1.
12. **Adjourn.**

Louis Jullien, Director

WESTCHASE DISTRICT UPDATE 5.4.22

WOODCHASE PARK

- Summer Schedule

NEXT SNEED DOG PARK EVENT

- Splash & Paws – June 4, 2022

SPRING DASH

- June 4, 2022

CORPORATE CHALLENGE

- October 2022

WALNUT BEND, WESTHEIMER

- WB - May 2022
- Westheimer - September 2022

WILCREST PARK

- Construction estimated to commence July 2022, completion early 2024

Westchase District Community Fund
Profit & Loss
 January 1 through May 3, 2022

	Jan 1 - May 3, 22
Ordinary Income/Expense	
Income	
Direct Public Support	
GSP - Construction Income	10,000.00
GSP - Programming Events Income	22,750.00
Individual Donor Contributions	706.46
Total Direct Public Support	33,456.46
Investments	
Interest-Savings, Short-term CD	3,823.15
Total Investments	3,823.15
Total Income	37,279.61
Gross Profit	37,279.61
Expense	
Administrative	
Website / Paypal	16.90
Total Administrative	16.90
Bank Service Charges	15.79
Total Expense	32.69
Net Ordinary Income	37,246.92
Net Income	37,246.92

Westchase District Community Fund
Balance Sheet
As of May 3, 2022

	<u>May 3, 22</u>
ASSETS	
Current Assets	
Checking/Savings	
Amegy WD Community Fund	17,830.68
CDARs Account	1,500,000.00
WDCF - Greenspace	1,095,674.31
Total Checking/Savings	<u>2,613,504.99</u>
Total Current Assets	<u>2,613,504.99</u>
TOTAL ASSETS	<u><u>2,613,504.99</u></u>
LIABILITIES & EQUITY	
Equity	
Unrestricted Net Assets	2,576,258.07
Net Income	37,246.92
Total Equity	<u>2,613,504.99</u>
TOTAL LIABILITIES & EQUITY	<u><u>2,613,504.99</u></u>



5K & 1K RUN/WALK

Saturday, June 4
8:00 a.m.

2022 SPONSORSHIP OPPORTUNITIES To Fight Poverty & Hunger in Houston

FINISHER MEDAL SPONSOR \$5,000 (1 AVAILABLE)

- Logo on participant finisher medals (commitment deadline 4/15/22)
- Opportunity to include marketing material or promo item in runner swag bags
- Prominent sponsorship recognition on race shirt
- 10x20 booth space at event (space only)
- Opportunity for corporate volunteers to hand out medals at finish line
- Sponsor recognition on event-related emails and post-event newsletter
- Sponsor recognition on WHAM website and ItsYourRace.com registration site
- Up to 5 social media mentions on WHAM social media feeds
- 16 complimentary race entries

T-SHIRT SPONSOR \$4,000 (2 AVAILABLE)

- Prominent sponsorship recognition on one sleeve of race shirts (commitment deadline 5/9/22)
- Opportunity to include marketing material or promo item in runner swag bags
- 10x20 booth space at event (space only)
- Sponsor recognition on WHAM website and ItsYourRace.com registration site
- Sponsor recognition on event-related emails and post-event newsletter
- Up to 4 social media mentions on WHAM social media feeds
- 14 complimentary race entries

RACE BIB SPONSOR \$3,000 (3 AVAILABLE)

- Prominent sponsorship recognition on race bibs (commitment must be received by 5/9/22)
- Opportunity to include marketing material or promo item in runner swag bags
- 10x10 booth space at event (space only)
- Priority sponsorship recognition/logo placement on race shirt
- Sponsor recognition on WHAM website and ItsYourRace.com registration site
- Sponsor recognition on event-related emails and post-event newsletter
- Up to 2 social media mentions on WHAM social media feeds
- 12 complimentary race entries

WHAM CLIENT SPONSOR \$2,500

- Sponsor race registration for 10 WHAM clients
- Opportunity to include marketing material or promo item in runner swag bags
- 10x10 booth space at event (space only)
- Priority sponsorship recognition/logo placement on race shirt
- Sponsor recognition on WHAM website and ItsYourRace.com registration site
- Sponsor recognition on event-related emails and post event newsletter
- Up to 2 social media mentions on WHAM social media feeds
- 10 complimentary race entries for sponsor

KIDS ZONE SPONSOR \$1,000

- Prominent sponsorship recognition on Kids Zone signage
- Opportunity to include marketing material or promo item in runner swag bags
- 10x10 booth space at event (space only)
- Sponsorship recognition on race shirts, WHAM website, and ItsYourRace.com registration site
- Sponsor recognition on event-related emails and post-event newsletter
- One social media mention on WHAM social media feeds
- 5 complimentary race entries

REGISTRATION SPONSOR \$2,000

- Prominent sponsorship recognition on Registration/Package Pickup Tent signage
- Opportunity to include marketing material or promo item in runner swag bags
- 10x10 booth space at event (space only)
- Sponsorship recognition on race shirts, WHAM website, and ItsYourRace.com registration site
- Sponsor recognition on event-related emails and post-event newsletter
- 1 social media mention on WHAM social media feeds
- 8 complimentary race entries

BEVERAGES AND BITES SPONSOR \$750

- Prominent sponsorship recognition on after-party food and beverage station
- Opportunity to include marketing material or promo item in runner swag bags
- Sponsorship recognition on race shirts, WHAM website, and ItsYourRace.com registration site
- Sponsor recognition on event-related emails and post-event newsletter
- 4 complimentary race entries

COMMUNITY SPONSOR \$1,500

- Prominent sponsorship recognition on event signage
- Opportunity to include marketing material or promo item in runner swag bags
- 10x10 booth space at event (space only)
- Sponsorship recognition on race shirts, WHAM website, and ItsYourRace.com registration site
- Sponsor recognition on event-related emails and post-event newsletter
- 1 social media mention on WHAM social media feeds
- 6 complimentary race entries

WATER STATION SPONSOR \$500

- Prominent sponsorship recognition on water station signage
- Opportunity to include marketing material or promo item in runner swag bags
- Sponsorship recognition on race shirts and WHAM website
- Sponsor recognition in post-event newsletter
- 2 complimentary race entries

WHAM FRIEND \$350

- Opportunity to include marketing material or promo item in runner swag bags
- Sponsor recognition on WHAM website
- 1 complimentary race entry

SPONSORSHIP DEADLINES

For recognition on t-shirt, commitment must be received by **May 9**. To include an item in the runner swag bags, please deliver items to WHAM by **May 23**. For recognition on event day signage, commitment must be received by **May 25**.



2022 SPONSORSHIP COMMITMENT

Contact Name: _____

Company: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Preferred Phone: _____

Email: _____

Company Website: _____

How do you wish to be recognized on event signage? _____

Please check the level you would like to sponsor:

- | | |
|---|--|
| <input type="checkbox"/> FINISHER MEDAL SPONSOR (1 AVAILABLE) | <input type="checkbox"/> COMMUNITY SPONSOR |
| <input type="checkbox"/> T-SHIRT SPONSOR (2 AVAILABLE) | <input type="checkbox"/> KIDS ZONE SPONSOR |
| <input type="checkbox"/> RACE BIB SPONSOR (3 AVAILABLE) | <input type="checkbox"/> BEVERAGES AND BITES SPONSOR |
| <input type="checkbox"/> WHAM CLIENT SPONSOR | <input type="checkbox"/> WATER STATION SPONSOR |
| <input type="checkbox"/> REGISTRATION SPONSOR | <input type="checkbox"/> WHAM FRIEND |

Return completed form to:

WHAM
 Attn: Mercedes Santos-Garay
 10501 Meadowglen
 Houston, TX 77042
 msantosgaray@whamministries.org
 Phone: 832-266-1489

Please make checks payable to WHAM.

To secure your sponsorship via credit card,
 please visit our secure online registration portal at
<https://whamspringdash.itsyourrace.com/sponsors>.

WDCF SURVEY RESULTS

JD

Literacy. Thinking that Literacy means learning new things (not necessarily from a book) WDCF should search for more beginning organizations like Bayou City Ballet that provide youth with learning opportunities (like dance, music, etc.).

LJ

Wellness & Safety | Give \$1,000 to a Health & Wellness Program or Event

Literacy | Host Annual School Supply Drive

Wellness & Safety | Provide Volunteers for Trails without Trash Event

Raise \$1,500 for Annual Legislative Breakfast

KG

Pillar 1: Wellness and Safety

Goals:

- *operate 1-2 food drives in partnership w/ WHAM
- *create a financial literacy event (men/women/co-ed)
- *Roller skating event

Pillar 2: Literacy: Educational - helping the Westchase District community stay informed with things that are happening in the community and teaching them about opportunities in the area such as events, lifestyle choices, emotional & physical health.

Community recognition honors:

- *neighbor spotlight
- *act of kindness award
- *man of the moment award