

WESTCHASE DISTRICT COMMUNITY FUND

AGENDA

May 12, 2021

TO: THE BOARD OF DIRECTORS OF THE WESTCHASE DISTRICT COMMUNITY FUND AND TO ALL OTHER INTERESTED PERSONS:

Notice is here by given that a meeting of the Board of Directors of the Westchase District Community Fund (the “Corporation”) will be held on Wednesday, May 12, 2021, at 7:30a.m., in the Westchase District Conference Room – 10370 Richmond Ave., Suite 1350, Houston, TX 77042, or via Zoom Conference Call (Zoom.us, Meeting Number: 915-070-8950, or call in number: +1 253-215-8782, 915-070-8950#), open to the public, to consider, discuss and adopt such orders, resolutions or motions, and take other direct or indirect actions as may be necessary, convenient, or desirable with respect to the following matters:

1. **Call to Order.**
2. **Guests.** Introduce guests, if any.
3. **Westchase District Update Report.** Receive a report on Westchase District.
4. **Administrative Report.** Review and approve the minutes of April 14, 2021 meeting. Review and approve Treasurer’s report.
5. **Donation Submission(s).** Receive donation request(s), if any, from our community.
 - a. **Ratification Vote.** Review and approve \$2,000 donation to be awarded to Quillian Center for their annual Kids Summer Camp.
6. **Pillars & Committee Reports** (2021 planning meeting notes attached for reference)
 - a. Receive reports from each pillar area:
 - i. Community Thru Connections (John D.)
 - ii. Health & Wellness (Keitha G.)
 1. Spring Dash 2021
 - iii. Literacy Outreach
 - iv. Safety Awareness (Ricky G.)
 - v. Website/Social Media (Blair J.)
7. **Reminder:** 2021 Director Contributions are due.
8. **Upcoming Board Meetings.** Proposed next meeting dates are: June 9, July 14, August 11.
9. **Adjourn.**

Louis Jullien, Director

Westchase District Update 5.12.21

Projects

Deerwood Path

- Completed, KPRC story

Elmside/Woodchase Path

- July 2021 Completion

Walnut Bend

- July 2021 Completion
- Opening Event early August

Woodchase Park

- Completion November 2021

Westheimer

- Completion February 2022

Wilcrest

- Completion January 2023

Greenspace for Westchase

- \$1.26M raised to-date
 - New Gifts: Harvey Builders \$10K, Cullen Foundation \$50K
- Requests in to Sabic, Camden, TPWD, Worley, Green Mountain Energy
 - Award dates in June 2021

**MINUTES OF BOARD OF DIRECTORS MEETING OF
WESTCHASE DISTRICT COMMUNITY FUND**

THE STATE OF TEXAS COUNTY OF HARRIS

The Board of Directors of the Westchase District Community Fund met in an official session, open to the public on Wednesday, April 14, 2021, at 7:30a.m., in the Westchase District Conference Room – 10370 Richmond Ave., Suite1350, Houston, TX 77042, or via Zoom Conference Call (Zoom.us, Meeting Number: 915-070-8950, or call in number: +1 253-215-8782, 915-070-8950#), The roll was called of the duly appointed members of the Board, to-wit: Tim Johnson, Blair Johnson, Louis Jullien, Ricky Gonzalez, John Dombrowski, Lisa Iparrea, Craig Eichhorn, Kimberly Crow, thus constituting a quorum.

1. Call to Order by C. Eichhorn. Time: 7:34 am

2. Guest: No Guests

3. Board Members: Review and approve letter of resignation from Board Member Nancy Bailey.
Motion to accept letter of resignation: K. Crow **Second:** L. Jullien **Vote:** Unanimous

4. Westchase District Update Report. Receive a report on Westchase District.

5. Administrative Reports. Review and approve as amend the minutes of March 10, 2021 meeting.
Review and approve Treasurer's report.

Motion to approve minutes: T. Johnson **Second:** C. Eichhorn **Board Vote:** unanimous

Motion to approve Treasurer's Report: K. Crow **Second:** L. Jullien **Board Vote:** unanimous

6. Capital Farm Credit Farmer's Market Grant:

Motion to approve grant of \$1000.00 to be used for the Westchase District Farmer's Market if awarded: B. Johnson **Second:** K. Crow. **Vote:** Unanimous

7. Donation Submission(s). Receive donation request(s), if any, from our community.

- a. **WHAM – Virtual Spring Dash** – proposal for a variety of sponsorship opportunities for their virtual Fun run.

Motion to offer \$1500.00 for Community Sponsor for the event: T. Johnson **Second:** K. Crow **Vote:** unanimous

8. Pillars & Committee Reports - Receive reports from each pillar area

- a. Community Outreach (John D.) – Resource/Tools Flyer for area
- b. Health/Fitness (Keitha G.) – no report
- c. Education (L. Jullien) – proposed another School Supplies collection.
- d. Safety (Ricky G.) – set up meeting to find out needs/resources in conjunction w/WD
- e. Website/Social Media (Blair J.) – over 106 Followers on WDCF Facebook page.

9. Reminder: 2021 Director Contributions are due.

10. Upcoming Board Meetings. Proposed next meeting dates are: May 12, June 9, July 14, Aug 11, 2021

11. Adjourn. 8:30a

Blair Johnson – Acting Secretary

RECEIVED
4-12-21



April 5, 2021

Dear Westchase District Community Fund,

Quillian Center is gearing up for another amazing summer camp season. Last summer presented many challenges as we navigated the COVID world. Although camp numbers were lower, it might have been one of the best summer camps we have ever had. We know that going to camp is a great experience for all kids and after a year of quarantine, wearing mask and social distancing, this summer, camp will be the BEST!!! We will work hard to make sure campers have a good combination of fun, education, and memories. We will also continue to practice safety protocols that will keep campers and staff safe.

Each year our goal is to never have to turn a child away from camp because they are suffering from financial hardship. And after 2020, we anticipate a greater need to provide this needed assistance. **Therefore, each year we ask individuals and organizations within our community to consider sponsoring a child's summer camp experience. You can sponsor one or more children for a week of camp, or for the whole summer.** I might add that historically, the Westchase Community Fund is the biggest donor to this program but due to COVID the annual WCD Corporate Challenge was cancelled this Spring. Therefore, we are trying our best to fill that void and need your help.

This year, in response to the COVID pandemic, we have set a goal of raising \$20,000 to cover financial assistance for families in need. For a total of \$200 you can ensure that a child is able to fully receive one week of camp. Wouldn't it be great to award 100 kids a full scholarship or 200 kids with half scholarship and eliminate the financial burden it would place on their family?

We know ***kids need camp*** and we are so thankful for those who believe in the power of camp. Camp should be for all kids, not just for the families who can afford it. Without this scholarship program many children would not be able to experience all that camp has to offer.

As we go into the 2021 camp year, we are excited to see what the summer has in store for us. To help us reach our 2021 camp scholarship goal, simply go to www.quilliancenter.org and go to the ***Camp Quillian*** tab. From there you can access the ***Put a Smile on a Child*** donation page. Or if it is easier, you can complete the included form and send to our address below. If you would like to set up a visit to our location or speak with us about how to get involved, you can contact me directly at (713) 458-4705 or send me an email at tgaden@quilliancenter.org. We hope to hear from you soon and we look forward to the opportunity to change lives at Camp Quillian this year and help "make summers last a lifetime."

Sincerely,

Tom Gaden, Executive Director
Quillian Memorial Center, Inc.

Put a Smile ON A Child

CAMP
QUILLIAN
MAKING SUMMERS LAST A LIFETIME

_____ One Week: \$200
_____ One Month: \$800
_____ Whole Summer: \$2000



Each year our goal is to never have to turn a child away from camp because their family is suffering from financial hardship. This year, our goal is to raise \$20,000 to cover financial assistance for families in need.

Put a Smile on a Child!

Payment: _____ Check _____ Cash _____ Credit Card (Visa/Master Card/Discover/American Express)

Amount: _____

Card Number: _____ Expiration: _____ / _____

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Telephone: _____

Signature: _____ Date: _____



Thank you for your support!

Quillian Center
10570 Westpark
Houston, TX 77042



Please send this in with your payment.



VIRTUAL RACE

Run anytime from Friday, June 4
through Sunday, June 6

2021 SPONSORSHIP OPPORTUNITIES To Fight Poverty & Hunger in West Houston

PRESENTING SPONSOR • \$7,500 (1 AVAILABLE)

- Presenting Sponsor recognition and logo on race bib
- Opportunity to provide 3-minute video for website and email use promoting partnership with WHAM
- Opportunity to include marketing material or product sample in runner swag bags
- Premiere sponsorship recognition/logo placement on race shirt
- Opportunity to place corporate signage at packet pickup (sponsor to provide signage)
- Presenting Sponsor recognition on outer packaging for mailed runner packets
- Presenting Sponsor recognition with hotlink on WHAM website
- Presenting Sponsor recognition on event-related emails and newsletter
- Up to 8 dedicated social media mentions on WHAM social media feeds
- 20 complimentary race entries
- Presenting Sponsor recognition in printed promotional and press materials
- Complimentary pre-event and post-event promotional ad for newsletter, email, and social media distribution
- First right of refusal for 2022 WHAM Spring Dash

AWARD SPONSOR • \$5,000 (1 AVAILABLE)

- Logo on top finisher medals
- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Prominent sponsorship recognition/logo placement on race shirt
- Opportunity to place corporate signage at packet pickup (sponsor to provide signage)
- Sponsor recognition and logo on event-related emails and newsletter
- Sponsor recognition with hotlink on WHAM website
- Up to 5 dedicated social media mentions on WHAM social media feeds
- 15 complimentary race entries

T-SHIRT SPONSOR • \$4,000 (1 AVAILABLE)

- Exclusive, prominent placement of corporate logo on sleeve of race shirts
- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsor recognition with hotlink on WHAM website
- Sponsor recognition and logo on all event-related emails and newsletter
- Up to 4 dedicated social media mentions on WHAM social media feeds
- 12 complimentary race entries

WHAM CLIENT PATRON • \$3,000

- Sponsor race registration for 15 WHAM clients
- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Priority sponsorship recognition/logo placement on race shirt
- Sponsor recognition with hotlink on WHAM website
- Sponsor recognition and logo on all event-related emails and newsletter
- Up to 2 dedicated social media mentions on WHAM social media feeds
- 10 complimentary race entries

COMMUNITY SPONSOR • \$1,500

- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsorship recognition on race shirts
- Sponsor recognition with hotlink on WHAM website
- Sponsor recognition on event-related emails
- One social media mention on WHAM social media feeds
- 6 complimentary race entries

WHAM HERO • \$1,000

- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsorship recognition on race shirts
- Sponsor recognition with hotlink on WHAM website
- Sponsor recognition on event-related emails
- One social media mention on WHAM social media feeds
- 4 complimentary race entries

WHAM BENEFACTOR • \$750

- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsorship recognition on race shirts
- Sponsor recognition on WHAM website
- Sponsor recognition on event-related emails
- 3 complimentary race entries

WHAM SUPPORTER • \$500

- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsorship recognition on race shirts
- Sponsor recognition on WHAM website
- 2 complimentary race entries

WHAM FRIEND • \$350

- Opportunity to include marketing material or product sample in runner swag bags
- Sponsor recognition on WHAM website
- 1 complimentary race entry