

WESTCHASE DISTRICT COMMUNITY FUND

AGENDA

April 14, 2021

TO: THE BOARD OF DIRECTORS OF THE WESTCHASE DISTRICT COMMUNITY FUND AND TO ALL OTHER INTERESTED PERSONS:

Notice is hereby given that a meeting of the Board of Directors of the Westchase District Community Fund (the "Corporation") will be held on Wednesday, April 14, 2021, at 7:30a.m., in the Westchase District Conference Room – 10370 Richmond Ave., Suite 1350, Houston, TX 77042, or via Zoom Conference Call (Zoom.us, Meeting Number: 915-070-8950, or call in number: +1 253-215-8782, 915-070-8950#), open to the public, to consider, discuss and adopt such orders, resolutions or motions, and take other direct or indirect actions as may be necessary, convenient, or desirable with respect to the following matters:

1. **Call to Order.**
2. **Guests.** Introduce guests, if any.
3. **Board Members.** Review and approve letter of resignation from Nancy Bailey.
4. **Westchase District Update Report.** Receive a report on Westchase District.
5. **Administrative Report.** Review and approve the minutes of March 10, 2021 meeting. Review and approve Treasurer's report.
6. **Capital Farm Credit Farmer's Market Grant.** Review and approve grant to be used for Farmer's Market if awarded.
7. **Donation Submission(s).** Receive donation request(s), if any, from our community.
 - a. WHAM – Virtual Spring Dash
8. **Pillars & Committee Reports** (2021 planning meeting notes attached for reference)
 - a. Receive reports from each pillar area:
 - i. Community Thru Connections (John D.)
 - ii. Health & Wellness (Keitha G.)
 - iii. Literacy Outreach (Nancy B.)
 - iv. Safety Awareness (Ricky G.)
 - v. Website/Social Media (Blair J.)
9. **Reminder:** 2021 Director Contributions are due.
10. **Upcoming Board Meetings.** Schedule next meeting dates.
11. **Adjourn.**

Louis Jullien, Director

Wednesday, March 24, 2021

Hi Craig,

I am writing with bittersweet news that my family has decided to move to North Carolina so I will need to resign from the Westchase District Community Fund Board. This is not an easy decision because I truly love the community and the energy around all that is happening in Westchase.

If there is an opportunity to recommend a replacement to represent Friends of Westchase, I have some names for you.

Thank you for including me thus far and I will be watching and praying for great things in Westchase!

Sincerely,

Nancy Bailey
Director, Friends of Westchase
c: 202-631-2808
www.friendsofwestchase.org

Westchase District Update 4.15.21

Projects

Elmside/Woodchase Path & Deerwood Path

- May Completion

Walnut Bend

- Completion July 2021

Woodchase Park

- Completion September 2021*** New Date

Westheimer

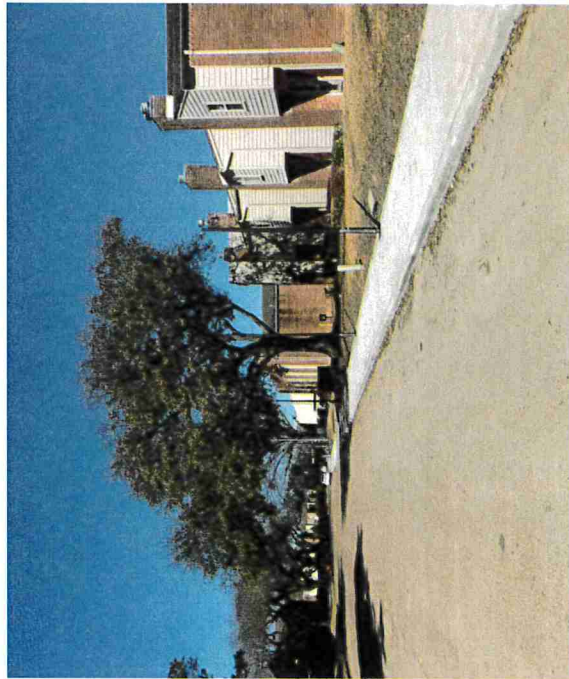
- Completion February 2022

Wilcrest

- Completion January 2023

Greenspace for Westchase

- \$1.2M raised to-date (\$200K from Sunderland in February)
- Requests in to Sabic, Camden, Fondren, TPWD, Worley, Green Mountain Energy
 - Award dates in June 2021



**MINUTES OF BOARD OF DIRECTORS MEETING OF
WESTCHASE DISTRICT COMMUNITY FUND**

THE STATE OF TEXAS COUNTY OF HARRIS

The Board of Directors of the Westchase District Community Fund met in an official session, open to the public on Wednesday, March 10, 2021, at 7:30a.m., in the Westchase District Conference Room – 10370 Richmond Ave., Suite 1350, Houston, TX 77042, or via Zoom Conference Call (Zoom.us, Meeting Number: 915-070-8950, or call in number: +1 253-215-8782, 915-070-8950#), The roll was called of the duly appointed members of the Board, to-wit: Tim Johnson, Blair Johnson, Louis Jullien, Ricky Gonzalez, John Dombrowski, Keitha Gallien, Lisa Iparrea and Craig Eichhorn, Kimberly Crow, Nancy Bailey thus constituting a quorum.

1. Call to Order by C. Eichhorn. **Time:** 7:32 am

2. Guest: Ella Uwimana – Brother Support Services Alliance

3. Westchase District Update Report. Receive a report on Westchase District.

4. Administrative Report. Review and approve as amend the minutes of January 13, 2020 meeting. Review and approve Treasurer's report.

Motion to approve minutes as amended: T. Johnson **Second:** L. Jullien **Board Vote:** unanimous

Motion to approve Treasurer's Report: K. Crow **Second:** J. Dombrowski **Board Vote:** unanimous

5. Donation Submission(s). Receive donation request(s), if any, from our community.

a. Brothers Support Services Alliance

Motion to deny donation and offer to contact Wham: K. Crow **Second:** L. Iparrea **Board Vote:** unanimous

6. Investment Account for Greenspace for Westchase. Review and approve the opening of an investment account for Greenspace for Westchase.

Motion to allow: B. Johnson **Second:** L. Jullien **Board Vote:** unanimous

7. Park Sponsorships Agreement. Review and approve agreement between WDCF and Westchase District regarding Park Sponsorships.

Motion to approve agreement: T. Johnson **Second:** K. Crow **Board Vote:** unanimous

8. Pillars & Committee Reports

- a. Receive reports from each pillar area
- i. Community Outreach (John D.)
- ii. Health/Fitness (Keitha G.)
- iii. Education (Nancy B.)
- iv. Safety (Ricky G.)
- v. Website/Social Media (Blair J.)

9. Reminder: 2021 Director Contributions are due.

10. Upcoming Board Meetings. Proposed next meeting dates are: April 14th.

11. Adjourn. 8:33a

Keitha Gallien – Secretary

	2016		2017		2018		2019		2020		2021	
	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual*	Budget	Actual*
Income:												
Donation Income:	15,000	5,434	5,000	700	1,500	2,840	1,500	760	1,000	50,995	1,000	300
20th Anniversary / Anchor Annual Fundraiser	60,000		60,000									
Program Income:												
Corporate Challenge	25,000	22,700	24,000	23,500	27,000	27,776	27,000	24,500	30,000	18,300		
Other/Legislative Breakfast		1,165	3,000	3,730	3,000	4,345	3,000	3,140	3,000	1,445	2,500	
Other/Whole Foods		2,244	3,000	2,522	2,000							
Corporate Donation - W Foods / Cantina L.				1,200	360		100	250	100		100	
Misc. Income												
Grant Income								3,000				
Interest Income												
Total Income	100,010	31,560	95,020	31,673	33,880	34,982	31,620	31,665	34,120	70,756	3,620	300
Expenses:												
Administrative (filing and bank fees) :	200	126	200	85	100	84	100	46	100	93	100	
Marketing / Supplies	0	650	500		2,660		500	643	600	30	500	
Professional (audit & tax)	2,000	2,250	2,300	2,600	3,000	3,500	3,500	3,750	4,000	4,000	4,250	
Insurance	750	676	750	716	750	716	750	716	750	716	750	
Legal	500	0	500									
Grant Application Fees	500	0	500									
Website / Paypal	150	13	100	13	60	198	25	5	2,025	3,267	100	
Trail Equipment						2,055		2,850				
Anchor Annual fundraiser	45,000	0	45,000									
Program Expenses:												
Corporate Challenge	9,000	8,974	9,000	9,427	10,000	8,049	10,000	7,789	10,000	471		
20th Anniversary / Leg Bkfr. / other	0	11,364	1,000	992	1,000	1,128	1,200	866	1,000			
Other - W Foods / Public Art			300					1,500				
Total Expenses:	58,100	24,053	60,150	13,833	17,570	15,730	16,075	18,165	18,475	8,578	5,700	-
Donations	50,000	16,700	25,000	23,355	15,000	24,936	15,000	16,404	15,000	65,315		
Surplus / (Deficit)	(8,090)	(9,193)	9,870	(5,515)	1,310	(5,684)	545	(2,904)	645	(3,137)	(2,080)	300
WDCF Accounts Receivable (A/R)												
Asset - Cash in Bank		38,440		35,187		29,502		27,076		25,783		24,052

*as of 4/12/21

Dear Louis and Blair,

I hope all is well! We have started promotion of our Spring Dash 5K/1K, which will be virtual again this year due to ongoing Covid19 safety precautions, and taking place June 4-6 on runners' times and at the place of their choice. Last year we had a good turnout, and runners (including Louis, Blair and Irma), shared photos of themselves participating, which was fun to see - and being virtual was new to all of us last year. Even so, we raised over \$15,000 for our programs to help families in need through registrations, sponsorships and donations. We hope to grow that this year!

We also hope we can count with you as sponsor this year too! Will the Westchase District Community Fund be willing to be one of our sponsors again? Please find our sponsor package pdf [here](#) for your convenience as you consider it. Please let me know if you have any questions, and I look forward to hearing from you soon.

Thanks so much for your past support!

Best,



Mercedes Santos-Garay

Director, Development and
Communications

832-266-1489
msantosgaray@whamministries.org
10501 Meadowglen Lane
Houston, Texas 77042
whamministries.org



Online registration for the WHAM Virtual Spring Dash is OPEN!

Join West Houston Assistance Ministries at the **3rd Annual Spring Dash 5K/1K presented by Premier America Credit Union** to raise money to fight poverty and hunger in West Houston.

Due to COVID-19 and our desire to keep our participants safe, the 2021 Spring Dash will be a virtual, non-competitive fun run. Registered runners will run a safe and appropriately socially-distanced 5K

route anywhere, anytime they like, from June 4-6. **Every registered runner will receive a finisher medal!**

Snap a photo before, during, or after your run and tag WHAM on social media using #WHAMSpringDash and @WHAMMinistries and you will be entered to win an Amazon or Target gift card.

Registration Fees:

Early Registration (through March 31)

5K: \$30

1K: \$20

Regular Registration (April 1 - May 31)

5K: \$35

1K: \$25

Late Registration (June 1-6)

5K: \$40

1K: \$30

WHAM will hold an in-person Packet Pickup on **Wednesday, June 2 from 10 a.m. to 2 p.m. at the WHAM Resale Store**, located at 3001 Rogerdale Rd, Houston, TX 77042. If you do not wish to pick up your packet at this time, you may choose to have it mailed to you for an additional \$6 fee (shipping and handling). To avoid delivery delays, please enter your correct mailing address during registration.

REGISTER HERE

The 2021 WHAM Spring Dash is proudly presented by

PREMIER AMERICA
CREDIT UNION



VIRTUAL RACE

Run anytime from Friday, June 4
through Sunday, June 6

2021 SPONSORSHIP OPPORTUNITIES To Fight Poverty & Hunger in West Houston

PRESENTING SPONSOR • \$7,500 (1 AVAILABLE)

- Presenting Sponsor recognition and logo on race bib
- Opportunity to provide 3-minute video for website and email use promoting partnership with WHAM
- Opportunity to include marketing material or product sample in runner swag bags
- Premiere sponsorship recognition/logo placement on race shirt
- Opportunity to place corporate signage at packet pickup (sponsor to provide signage)
- Presenting Sponsor recognition on outer packaging for mailed runner packets
- Presenting Sponsor recognition with hotlink on WHAM website
- Presenting Sponsor recognition on event-related emails and newsletter
- Up to 8 dedicated social media mentions on WHAM social media feeds
- 20 complimentary race entries
- Presenting Sponsor recognition in printed promotional and press materials
- Complimentary pre-event and post-event promotional ad for newsletter, email, and social media distribution
- First right of refusal for 2022 WHAM Spring Dash

AWARD SPONSOR • \$5,000 (1 AVAILABLE)

- Logo on top finisher medals
- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Prominent sponsorship recognition/logo placement on race shirt
- Opportunity to place corporate signage at packet pickup (sponsor to provide signage)
- Sponsor recognition and logo on event-related emails and newsletter
- Sponsor recognition with hotlink on WHAM website
- Up to 5 dedicated social media mentions on WHAM social media feeds
- 15 complimentary race entries

T-SHIRT SPONSOR • \$4,000 (1 AVAILABLE)

- Exclusive, prominent placement of corporate logo on sleeve of race shirts
- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsor recognition with hotlink on WHAM website
- Sponsor recognition and logo on all event-related emails and newsletter
- Up to 4 dedicated social media mentions on WHAM social media feeds
- 12 complimentary race entries

WHAM CLIENT PATRON • \$3,000

- Sponsor race registration for 15 WHAM clients
- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Priority sponsorship recognition/logo placement on race shirt
- Sponsor recognition with hotlink on WHAM website
- Sponsor recognition and logo on all event-related emails and newsletter
- Up to 2 dedicated social media mentions on WHAM social media feeds
- 10 complimentary race entries

COMMUNITY SPONSOR • \$1,500

- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsorship recognition on race shirts
- Sponsor recognition with hotlink on WHAM website
- Sponsor recognition on event-related emails
- One social media mention on WHAM social media feeds
- 6 complimentary race entries

WHAM HERO • \$1,000

- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsorship recognition on race shirts
- Sponsor recognition with hotlink on WHAM website
- Sponsor recognition on event-related emails
- One social media mention on WHAM social media feeds
- 4 complimentary race entries

WHAM BENEFACTOR • \$750

- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsorship recognition on race shirts
- Sponsor recognition on WHAM website
- Sponsor recognition on event-related emails
- 3 complimentary race entries

WHAM SUPPORTER • \$500

- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsorship recognition on race shirts
- Sponsor recognition on WHAM website
- 2 complimentary race entries

WHAM FRIEND • \$350

- Opportunity to include marketing material or product sample in runner swag bags
- Sponsor recognition on WHAM website
- 1 complimentary race entry



2021 SPONSORSHIP COMMITMENT

Contact Name: _____

Company: _____

Address: _____

City: _____

State: _____ **Zip Code:** _____

Preferred Phone: _____

Email: _____

Company Website: _____

How do you wish to be recognized on event signage? _____

Please check the level you would like to sponsor:

- | | |
|--|---|
| <input type="checkbox"/> PRESENTING SPONSOR • \$7,500 (1 AVAILABLE) | <input type="checkbox"/> WHAM HERO • \$1,000 |
| <input type="checkbox"/> AWARD SPONSOR • \$5,000 (1 AVAILABLE) | <input type="checkbox"/> WHAM BENEFACTOR • \$750 |
| <input type="checkbox"/> T-SHIRT SPONSOR • \$4,000 (1 AVAILABLE) | <input type="checkbox"/> WHAM SUPPORTER • \$500 |
| <input type="checkbox"/> WHAM CLIENT PATRON • \$3,000 | <input type="checkbox"/> WHAM FRIEND • \$350 |
| <input type="checkbox"/> COMMUNITY SPONSOR • \$1,500 | |

Return completed form to:

WHAM
Attn: Mercedes Santos-Garay
10501 Meadowglen
Houston, TX 77042
msantosgaray@whamministries.org
Phone: 832-266-1489

Please make checks payable to WHAM.

**To secure your sponsorship via credit card,
please visit our secure online registration portal at
<https://whamspringdash.itsyourrace.com/sponsors>.**